Internet of Things (IoT) Convergence Will Disrupt Manufacturing Automation

March 20, 2017

How automation integrators can profit from the 'third wave of the Internet revolution' will be revealed by Real Time Automation CEO and author, John Rinaldi at Internet of Things North America 2017 conference on March 29.

Milwaukee, WI – Real Time Automation (RTA) CEO and author, John Rinaldi, is a featured speaker at the conference program of *Internet of Things North America* happening March 29-30, 2017 in the Chicago area. This innovative, fourth-annual event covers advanced connectivity and cloud-based monitoring and control of devices, facilities, automobiles, people and enterprise operations, known as the Internet of Things (IoT), Industrial Internet of Things (IIoT) or Industry 4.0.

At 2:15 p.m. on Wed, March 29th in Session 2, *How the Third Wave of Internet Evolution Will Affect Manufacturing Automation Systems*, John Rinaldi will focus on how automation integrators can profit from this evolution. "First we had websites, then apps and, now, the Internet's convergence with everything," he says. "This pervasive, integrated, seamless connectivity will again change how we work and how we live."

His second time speaking at this event, John Rinaldi will discuss opportunities and reactions to trends including dematerialization, customization, product intelligence, an aging workforce globally, and the convergence of operating technologies and IT enterprise systems. Automation professionals will take away strategy and advice on how to improve security (take critical processes offline), why they should get to know the OPC UA standard for information management in plants. (John has authored a recent book on OPC UA) and much more.

Real Time Automation (RTA) will also exhibit their network connectivity software and products at the exposition part of *Internet of Things North America* March 29-30.

RTA is known for the elegant simplicity of its products, its outstanding service (fast delivery, personal support, expert consulting, and tailoring for specific customer applications) and its global reputation for saving the world from inaccessible data for almost 30 years.

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